

ECO INSIGHT

Unveiling INSEE Ecocycle's Sustainability DNA



2nd International Conference on Resource Efficiency Towards Sustainability

The 2nd International Conference on Resource Efficiency Towards Sustainability, organized by INSEE Ecocycle, comprising the Circularity Summit 2026 and Future 360 – CEO forum, was successfully concluded as a landmark platform for advancing circular economy practices in Sri Lanka. The conference brought together industry leaders, professionals, policymakers, and academics to engage in meaningful dialogue on resource efficiency, sustainability, and circular business models.

The Circularity Summit 2026 was attended by industry leaders from various sectors, policymakers, professionals, and academics across disciplines, both locally and globally, to share practical insights on accelerating the shift towards a circular economy. The platform was supported by a few panel discussions, success story presentations, and selected research presentations, enabling participants to gain a comprehensive understanding of practical pathways to the circular economy in their respective areas.

The second part of the conference, the Future 360 CEO Forum, was successfully held for the second consecutive year, marking the event's culmination. It brought together senior industry leaders, regulators, and key institutional stakeholders. The forum strengthened strategic partnerships, reinforced INSEE Ecocycle's leadership in industrial waste management, and accelerated momentum for co-processing and resource recovery solutions, further solidifying its role as a driving force in Sri Lanka's circular economy.

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TO ENVIRONMENTAL
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**INSEE ECOCYCLE
THAILAND JOINS ASIA
ENVIRONMENTAL AND
WASTE MANAGEMENT
EXPO 2026, REINFORCING
25 YEARS OF
CONTINUOUS EXPERIENCE
IN SUSTAINABLE WASTE
MANAGEMENT**

INSEE Ecocycle Wins Big at Best Management Practice Awards 2026



INSEE Ecocycle has secured major recognition at the Best Management Practices Company Awards 2026 (BMPC), organized by The Institute of Chartered Professional Managers of Sri Lanka.

The accomplishments include

- Overall, Silver Winner of the Best Management Practices Companies
- Leadership Excellence Award for the Chief Executive Officer, Eng. Thusith Gunawarnasuriya
- Winner of Power & Energy (Fuel) Sector
- Excellence Award
- Best Forty Outstanding Companies at Best Management Practice Company Awards 2026

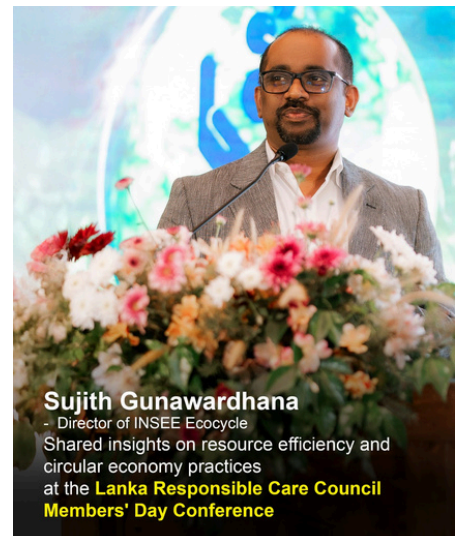
This achievement reflects INSEE Ecocycle's continued commitment to strong leadership, best management practices, operational excellence, and responsible business conduct.

Lanka Responsible Care Council's Annual Members Day Conference 2026

The Annual Members' Day Conference and Responsible Care Excellence Awards 2025, organized by the Lanka Responsible Care Council (LRCC), brought together industry leaders to promote responsible and sustainable industrial practices across Sri Lanka, with INSEE Ecocycle partnering the initiative.

During the conference, Director Eng. Sujith Gunawardhana led a technical session on Resource Efficiency and the Circular Economy, highlighting INSEE Ecocycle's strong commitment to sustainability, innovation, and circular solutions within the industrial sector.

The event served as a valuable platform to strengthen engagement with key stakeholders, showcase best practices in responsible care, and further reinforce INSEE Ecocycle's brand leadership as a trusted partner in advancing sustainable industrial development.



Partnering with Institute of Environmental Professionals Sri Lanka (IEPSL ECOCONVERGENCE 2026)



INSEE Ecocycle partnered with the Institution of Environmental Professionals Sri Lanka (IEPSL), the key organization of practicing environmentalists in the country, for Eco Convergence 2026, reinforcing its position as a leading provider of sustainable waste management and environmental solutions in Sri Lanka.

The partnership enhanced INSEE Ecocycle's brand visibility among environmental professionals, industry leaders, and key decision-makers, while providing a strategic platform to showcase its expertise through technical sessions and targeted networking engagements. The collaboration also underscored INSEE Ecocycle's strong commitment to sustainable development, capacity building, and environmental excellence, further strengthening its leadership role within the national sustainability landscape.

Women's Appreciation Award at the Responsible Care Excellence Awards 2026

The Responsible Care Excellence Awards 2025, organized by the Lanka Responsible Care Council, recognized outstanding contributions toward responsible and sustainable industrial practices, including a special focus on women-led initiatives.

As part of this recognition, INSEE Ecocycle was honored with the Women's Appreciation Award, celebrating a women-led plastic waste innovation project that made a meaningful impact in addressing the growing challenge of plastic waste.

The award highlighted the team's leadership, innovation, and commitment to delivering practical and sustainable solutions. Empowering women remains a cornerstone of INSEE Lanka's values and culture. This achievement reaffirmed the organization's dedication to fostering inclusive leadership while advancing environmental sustainability and positive transformation across communities in Sri Lanka.



Strengthening Partnerships: Swisstek Customer Visit to PCW



INSEE Ecocycle was pleased to welcome the Swisstek team to the PCW co-processing facility, marking an important engagement focused on collaboration and knowledge sharing.

The visit facilitated valuable technical discussions on co-processing, sustainable waste management, environmental compliance, and operational control practices within cement manufacturing.

These exchanges provided practical insights into responsible resource utilization and the role of co-processing in advancing circular economy principles.

Knowledge-sharing engagements of this nature play a vital role in strengthening industry understanding of sustainable practices and fostering collaborative approaches to environmental stewardship.

INSEE Ecocycle appreciated the active participation, insightful discussions, and strong collaborative spirit demonstrated by the Swisstek team. The growing industry interest in sustainable solutions was encouraging and highlighted a shared commitment to achieving operational efficiency while minimizing environmental impact.

Solidifying Commitments to Environmental Stewardship through Specialized Waste Management



The Crop Protection Waste Management project continues to target the agricultural sector, reinforcing INSEE Ecocycle's commitment to environmental stewardship. By safely processing hazardous waste, Ecocycle directly supports the green commitments of its strategic partner, Tan Thanh Trading Co., Ltd. This annual project has evolved into a comprehensive environmental solution, fostering deep trust with clients who prioritize sustainable farming and circular economy practices. The initiative established 23 collection points across 4 key provinces and HCM City.

Amplifying Green Messages and Visualizing the Journey toward Carbon Reduction



 [Please click here to watch the video](#)

The launch of the Apache Vietnam waste management journey video marks a significant milestone in digital storytelling strategy. Apache is not only a leader in the footwear industry but also a pioneer in greenhouse gas management and carbon reduction. By partnering with INSEE Ecocycle, Apache effectively materializes its global sustainability commitments under the adidas initiative and the Science Based Targets initiative (SBTi).

This collaboration reaffirms INSEE's role as a strategic partner that shares core values of integrity, transparency, and environmental excellence. The video successfully premiered the end-to-end waste collection and co-processing workflow, creating a powerful narrative for sustainable operations.

Achieving Operational Excellence and Cost Optimization through Specialized Solvent Treatment

INSEE Ecocycle successfully managed and processed a significant volume of alcohol-based waste from VP Chem, reinforcing its position as a leading hazardous waste solution provider. This specific waste stream contributes exceptional thermal value, directly supporting co-processing efficiency within the cement kiln. Leveraging this specialized waste has enabled substantial cost reductions in the pre-processing phase. Achievements include the collection of 200,000 kg (200 tons) of waste, marking a significant peak in volume compared to the usual quarterly average.



Securing Customer Loyalty and Driving Shared Growth through Tailored Service Solutions

The 2026 Key Account (KA) Program aims to identify and secure sustainable relationships with 42 KA customers, representing approximately 20% of the total customer base. The program strengthens INSEE Ecocycle's competitive position by delivering tailored, flexible, and high-quality service solutions beyond price pressure. The tiered structure includes Platinum (08), Gold (14), and Silver (20) levels, offering unlimited exclusive collection scheduling and a 3% monthly coupon discount.

Partners also receive official Zero Landfill/CO2 reduction certificates or trophies and exclusive access to INSEE Hon Chong Plant visits and specialized technical training sessions.



Empowering the Next Generation with Practical Experience and Green Career Opportunities



On March 30, 2026, ECO Talks Session #2 took place at Ho Chi Minh University of Technology and Engineering (HCMUTE) with 75 participants, including 60 students and 4 teachers. The session focused on corporate-standard GHG inventory processes and the power of co-processing technology as a key to achieving Net Zero 2050. A special segment introduced the "Young Talent Program," helping students prepare for career opportunities at INSEE. This initiative continues the mission of spreading the message "Act for a green planet" by providing real-world business case studies from INSEE's operational experience.

Enhancing Service Quality and Recognizing Excellence through Partner Engagement

From January 1 to March 31, 2026, the company is inviting partners to share their service experiences via a dedicated Zalo link. These surveys are essential for improving collection safety and the overall customer experience at the site. Partners can also directly recognize the performance of drivers and supervisors by awarding them the "Green Driver" (Tay Lá Xanh) badge. This program is specifically designed for partners currently utilizing INSEE Ecocycle's collection and secured destruction services.



INSEE Ecocycle Joins Asia Environmental and Waste Management Expo 2026, Reinforcing 25 Years of Continuous Experience in Sustainable Waste Management

INSEE Ecocycle participated in the Asia Environmental and Waste Management Expo 2026 (Asia EnwastExpo 2026), showcasing its sustainable waste management and innovative industrial services from 4–6 February 2026 at Halls 5–6, IMPACT Muang Thong Thani.

At the exhibition, INSEE Ecocycle presented sustainable waste management solutions alongside innovative industrial services, reflecting the company's strong commitment to responsible environmental practices and reinforcing confidence in its position as a leader in waste management with 25 years of continuous experience and also served as speakers in the session "Advancing Sustainable Waste Management and Innovative Industrial Services"

The participation reaffirmed INSEE Ecocycle's position as a trusted partner delivering waste management solutions and industrial services, while continuing to collaborate with stakeholders to drive sustainable development across industries.



INSEE Ecocycle Joins as Speaker at ASEAN Solid Waste Management Congress 2026



INSEE Ecocycle reaffirmed its leadership in sustainable waste management by participating in the ASEAN Solid Waste Management Congress 2026, a key international platform addressing critical waste and environmental challenges across the region. The event was held at Avani Sukhumvit Bangkok Hotel on 19 March 2026.

Representing the company, Mr. Bruno Fux, Chief Executive Officer, delivered a keynote address titled "From Landfill to Circular Impact Through Scalable Co-Processing Solutions."

During his session, Mr. Fux highlighted that landfill and recycling alone are no longer sufficient to manage non-recyclable and contaminated waste. He emphasized that cement kiln co-processing offers a scalable solution to recover waste, reduce CO₂ emissions, and support the transition toward a circular economy through cross-industry collaboration.

INSEE Ecocycle's participation in this regional congress reflects its ongoing commitment to promoting sustainable waste management solutions and supporting Thailand's transition toward a circular economy.

INSEE Ecocycle Secures 2-Year Contract with Thai Airways for Aircraft Maintenance Waste Management Services



INSEE Ecocycle has been awarded a 2-year service contract with Thai Airways International to manage maintenance-related waste and end-of-use materials generated from aircraft maintenance operations under the Technical Department.

Under this contract, INSEE Ecocycle will provide on-site waste sorting, transportation, and disposal services across two operational sites: the Technical Department at Suvarnabhumi Airport and the Technical Department at Don Mueang International Airport.

With dedicated operational teams stationed at both locations, INSEE Ecocycle will support Thai Airways in establishing a more effective waste storage and management system— helping minimize waste misclassification and ensuring that waste materials are handled responsibly and efficiently in accordance with environmental standards.

This partnership reflects INSEE Ecocycle's continued commitment to delivering sustainable waste management solutions and supporting organizations in advancing their environmental performance.

INSEE Ecocycle Awarded Hg Decontamination for Decommissioning reused WHP by STP&I

INSEE Ecocycle has been awarded a Mercury (Hg) decontamination project by STP&I Public Company Limited to support the decommissioning and enable the safe reuse of an offshore wellhead platform (WHP) structure for Carigali-PTTEPI Operating Company. The project was executed from January to April 2026.

As part of the project, INSEE Ecocycle will carry out Mercury contamination removal and reduction to support the decommissioning of one WHP structure weighing approximately 70 tons. This process is essential to prepare the equipment and structure in accordance with environmental standards.

The project helps reduce environmental risks associated with mercury contamination while enabling the customer to safely reuse the WHP in compliance with environmental and safety requirements.

This project further strengthens INSEE Ecocycle's role as a trusted partner in delivering specialized industrial and environmental solutions that support safe decommissioning and sustainable asset reuse.

